

ORDER



Wichita KS KSNW

Orders	Order / Rev:	A2660461
	Alt Order #:	27060634
	Product Desc:	SLFKS
	Estimate:	8786
	Flight Dates:	09/23/20 - 09/29/20
	Original Date / Rev:	09/22/20 / 09/22/20
	Order Type:	REG

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	Mentzer Media Services Email
		210 W. Pennsylvania Avenue
		Towson, MD 21204

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	POL/Senate Leadership Fund PAC
	Demographic:	A35+
	Product Codes:	PL6
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-ISS
	Priority:	P5

Order Brand:	
New Business Thru:	
Advertiser External ID:	
Agency External ID:	IN2570/SP271/TO1326/AL2874/MO967
Unit Code:	General
Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	46	\$39,260.00	\$33,371.00
09/28/20	10/25/20	22	\$21,440.00	\$18,224.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	46	\$39,260.00	\$33,371.00	159.70
October 2020	22	\$21,440.00	\$18,224.00	88.20
Totals	68	\$60,700.00	\$51,595.00	247.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/28/20	09/28/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNL,KSNH,KSNV,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/28/20	10/04/20	M-----		1		\$400.00		1.50					
2	Multi	09/29/20	09/29/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNL,KSNH,KSNV,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/28/20	10/04/20	-T-----		1		\$400.00		1.50					
3	Multi	09/23/20	09/23/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNL,KSNH,KSNV,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/21/20	09/27/20	--W----		1		\$400.00		1.50					
4	Multi	09/24/20	09/24/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNL,KSNH,KSNV,KSNW											
				KSN Today 2											
				Kansas Today 3											

Order / Rev: A2660461
 Alt Order #: 27060634
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8786
 Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$400.00		1.50			
5	Multi	09/25/20	09/25/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$400.00		1.50			
6	Multi	09/23/20	09/23/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$700.00		2.40			
7	Multi	09/24/20	09/24/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$700.00		2.40			
8	Multi	09/25/20	09/25/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$700.00		2.40			
9	Multi	09/28/20	09/28/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$700.00		2.40			
10	Multi	09/29/20	09/29/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$700.00		2.40			
11	Multi	09/28/20	09/28/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$600.00		2.00			
12	Multi	09/29/20	09/29/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$600.00		2.00			
13	Multi	09/23/20	09/23/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$600.00		2.00			
14	Multi	09/24/20	09/24/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$600.00		2.00			
15	Multi	09/25/20	09/25/20		CM	8-9am	----F--	:30	1	\$600.00	P3	2.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 8-9am											
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--		1			\$600.00			2.00			
16	Multi	09/26/20	09/26/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	2	\$200.00	P3	1.10	NM	2	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		2			\$200.00			1.10			
17	Multi	09/26/20	09/26/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$300.00	P3	1.40	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show Sa											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		1			\$300.00			1.40			
18	Multi	09/27/20	09/27/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	2	\$200.00	P3	1.10	NM	2	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		2			\$200.00			1.10			
19	Multi	09/27/20	09/27/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$300.00	P3	1.60	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show Su											
				Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		1			\$300.00			1.60			
20	Multi	09/23/20	09/23/20	M-F 9-10a	CM	9-10a	--W----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----		1			\$340.00			1.60			
21	Multi	09/24/20	09/24/20	M-F 9-10a	CM	9-10a	---T---	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---		1			\$340.00			1.60			
22	Multi	09/25/20	09/25/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--		1			\$340.00			1.60			
23	Multi	09/28/20	09/28/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----		1			\$340.00			1.60			
24	Multi	09/29/20	09/29/20	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----		1			\$340.00			1.60			
25	Multi	09/28/20	09/28/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Good Day Kansas											

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$280.00		1.30			
26	Multi	09/29/20	09/29/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$280.00		1.30			
27	Multi	09/23/20	09/23/20	Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$280.00		1.30			
28	Multi	09/24/20	09/24/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$280.00		1.30			
29	Multi	09/25/20	09/25/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas											
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$280.00		1.30			
30	Multi	09/23/20	09/23/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$600.00		2.80			
31	Multi	09/24/20	09/24/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$600.00		2.80			
32	Multi	09/25/20	09/25/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$600.00		2.80			
33	Multi	09/28/20	09/28/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$600.00		2.80			
34	Multi	09/29/20	09/29/20	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$600.00		2.80			
35	Multi	09/28/20	09/28/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$900.00		4.00			

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Advertiser: POL/Senate Leadership Fund PAC
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 Estimate: 8786
 Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	Multi	09/29/20	09/29/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-T-----					1	\$900.00		4.00			
37	Multi	09/23/20	09/23/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	--W----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----					1	\$900.00		4.00			
38	Multi	09/24/20	09/24/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---T---					1	\$900.00		4.00			
39	Multi	09/25/20	09/25/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	----F--	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--					1	\$900.00		4.00			
40	Multi	09/23/20	09/23/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----					1	\$1,000.00		5.10			
41	Multi	09/24/20	09/24/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---T---					1	\$1,000.00		5.10			
42	Multi	09/25/20	09/25/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--					1	\$1,000.00		5.10			
43	Multi	09/28/20	09/28/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	M-----					1	\$1,000.00		5.10			
44	Multi	09/29/20	09/29/20	KSN News at Five Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-T-----					1	\$1,000.00		5.10			
45	Multi	09/28/20	09/28/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	M-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	M-----					1	\$1,500.00		6.50			
46	Multi	09/29/20	09/29/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00

Order / Rev: A2660461
 Alt Order #: 27060634
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8786
 Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-T-----					1	\$1,500.00		6.50			
47	Multi	09/23/20	09/23/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----					1	\$1,500.00		6.50			
48	Multi	09/24/20	09/24/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---T---					1	\$1,500.00		6.50			
49	Multi	09/25/20	09/25/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--					1	\$1,500.00		6.50			
50	Multi	09/26/20	09/26/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$800.00	P3	5.70	NM	1	\$800.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	Sat KSN News at Six														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----S-					1	\$800.00		5.70			
51	Multi	09/27/20	09/27/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P3	3.30	NM	1	\$500.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	Sun KSN News at Five														
	KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----S					1	\$500.00		3.30			
52	Multi	09/23/20	09/23/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----					1	\$2,000.00		9.60			
53	Multi	09/24/20	09/24/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---T---					1	\$2,000.00		9.60			
54	Multi	09/25/20	09/25/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--					1	\$2,000.00		9.60			
55	Multi	09/28/20	09/28/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	M-----					1	\$2,000.00		9.60			
56	Multi	09/29/20	09/29/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	M-F 630-7p														
	Wheel of Fortune														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-T-----					1	\$2,000.00		9.60			

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
57	Multi	09/28/20	09/28/20	Mon Prime Other 1		CM	7-9p	M-----	:30	2	\$2,400.00	P3	7.30	NM	2	\$4,800.00
Channels : KSNK,KSNG,KSNN,KSNNW																
Mon Prime Other 1																
American Ninja Warrior-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/28/20	10/04/20	M-----			2			\$2,400.00		7.30				
58	Multi	09/23/20	09/23/20	Wed Prime Other 1		CM	7-10p	--W----	:30	2	\$1,600.00	P3	3.90	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNNW																
Wed Prime Other 1																
America's Got Talent Wed-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	--W----			2			\$1,600.00		3.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	09/21/20-09/27/20		Wed Prime Other 1			7-10p		--W-----	:30	(\$1,600.00)	3.90	NM			
Credited																
2	Multi	09/21/20-09/27/20		Wed Prime Other 1			7-10p		--W-----	:30	(\$1,600.00)	3.90	NM			
Credited																
59	Multi	09/25/20	09/25/20	Fri Prime Other 1		CM	7-9p	----F--	:30	1	\$1,000.00	P3	3.60	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNNW																
Fri Prime Other 1																
America's Got Talent (R) Fri 8e/7c-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	----F--			1			\$1,000.00		3.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	09/21/20-09/27/20		Fri Prime Other 1			7-9p		----F----	:30	(\$1,000.00)	3.60	NM			
Credited																
N 60	Multi	09/25/20	09/25/20	Fri Prime Hour 3		CM	9-10p	----F--	:30	1	\$1,000.00	P3	3.10	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNNW																
Friday 9-10p																
Dateline-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	----F--			1			\$1,000.00		3.10				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	09/21/20-09/27/20		Fri Prime Hour 3			9-10p		----F----	:30	(\$1,000.00)	3.10	NM			
Credited																
61	Multi	09/27/20	09/27/20	FB Night in Amer Pre G&M		CM	FB Night in Amer f	-----S	:30	1	\$1,600.00	P3	8.00	NM	1	\$1,600.00
Channels : KSNK,KSNG,KSNN,KSNNW																
FB Night in Amer Pre Game																
Football Night in America																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	-----S			1			\$1,600.00		8.00				
62	Multi	09/27/20	09/27/20	NFL Game		CM	NFL Game	-----S	:30	1	\$4,800.00	P3	17.10	NM	1	\$4,800.00
Channels : KSNK,KSNG,KSNN,KSNNW																
NFL Game																
SNF: Green Bay @ New Orleans																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	-----S			1			\$4,800.00		17.10				
63	Multi	09/23/20	09/23/20	Wed Prime Other 2		CM	8p-10p	--W----	:30	2	\$1,600.00	P3	3.90	NM	2	\$3,200.00
Channels : KSNK,KSNG,KSNN,KSNNW																
Wed Prime Other 2																
America's Got Talent Wed-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	--W----			2			\$1,600.00		3.90				
N 64	Multi	09/25/20	09/25/20	Fri Prime Other 1		CM	7-9p	----F--	:30	1	\$1,000.00	P3	3.60	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNNW																
Fri Prime Other 1																
America's Got Talent (R) Fri 8e/7c-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	----F--			1			\$1,000.00		3.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	09/21/20-09/27/20		Fri Prime Other 1			7-9p		----F----	:30	(\$1,000.00)	3.60	NM			
Credited																

Order / Rev: A2660461
 Alt Order #: 27060634
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8786

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 65	Multi	09/25/20	09/25/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	----F--	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Stanley Cup Playoffs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$800.00		0.00			
N 66	Multi	09/26/20	09/26/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Stanley Cup Playoffs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$800.00		0.00			
N 67	Multi	09/26/20	09/26/20	Major League Soccer	CM	Major League Soccer	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Major League Soccer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$200.00		0.00			
N 68	Multi	09/27/20	09/27/20	French Open Tennis	CM	French Open Tennis	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
French Open Tennis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$200.00		0.00			
													Totals	68	\$60,700.00



125 West 55th St
New York, NY 10019

Contract # 27060634	Changes as of: 9/14/2020 at 1:25 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 275694/8786	Flight: 9/23/20 - 9/29/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC	Advertiser: Senate Leadership Fund	Market: Wichita	Total \$: \$60,700.00
210 W. Pennsylvania Avenue	Product: SLFKS	Office: WASHINGTON	Total Spots: 66
Suite 250	Agency Order #: 9922363	Service: Nielsen	Total CPP: \$238.41
Towson, MD 21204	Buyer: Scott, Kelly	Primary Demo: Adults 35+	Total GRP: 254.6
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2660451
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23 - 9/29							Total Spots	Total \$	CPP*	GRP*
							9/23	9/24	9/25	9/26	9/27	9/28	9/29				
MSD 28	W 7p-9p		America's Got Talent Wed-NBC	\$1,600.00	3.9	30	2	0	0	0	0	0	0	0	\$0.00	\$410.26	0.0
MSD 29	F 7p-9p		America's Got Talent (R) Fri 8e7c-NBC	\$1,000.00	3.6	30	0	0	1	0	0	0	0	0	\$0.00	\$277.78	0.0
MGD 33	W 8p-10p		America's Got Talent	\$1,600.00	3.9	30	2	0	0	0	0	0	0	0	\$3,200.00	\$410.26	7.8
MGD 34	F 7p-9p		American Ninja Warrior	\$1,000.00	3.6	30	0	0	1	0	0	0	0	0	\$1,000.00	\$277.78	3.6
TOTALS:							12	10	12	4	6	12	10	66	\$60,700.00	\$238.41	254.6

Makegood Comments			
Date/Time	Action	Added by	Comment
09/14/20 1:25 PM	Sent To Rep	Patty Sparkman	PROGRAM CHANGES - PLEASE ACCEPT MG OFFER ASAP. THANKS



125 West 55th St
New York, NY 10019

Contract # 27060634	Changes as of: 9/18/2020 at 3:39 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 275/694/8786	Flight: 9/23/20 - 9/29/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC	Advertiser: Senate Leadership Fund	Market: Wichita	Total \$: \$60,700.00
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: SLFKS	Office: WASHINGTON	Total Spots: 68
Agency Order #: 9922363	Buyer: Scott, Kelly	Service: Nielsen	Total CPP: \$244.86
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo: Adults 35+	Assistant: KELLY JOHNS 202-872-5880	Total GRP: 247.9
Separation:			Traffic #: A2660461

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23 - 9/29							Total Spots	Total \$	CPP*	GRP*
							9/23	9/24	9/25	9/26	9/27	9/28	9/29				
MSD 30	F 9p-10p		Dateline-NBC	\$1,000.00	3.1	30	0	0	1	0	0	0	0	0	\$0.00	\$322.58	0.0
MSD 34	F 7p-9p		American Ninja Warrior	\$1,000.00	3.6	30	0	0	1	0	0	0	0	0	\$0.00	\$277.78	0.0
MGD 35	F 7p-10p		NHL Stanley Cup Playoffs	\$800.00	0.0	30	0	0	1	0	0	0	0	0	\$800.00	\$0.00	0.0
MGD 36	Sa 11:30a-3p		Premiere League Soccer	\$200.00	0.0	30	0	0	0	1	0	0	0	0	\$200.00	\$0.00	0.0
MGD 37	Sa 7p-10p		NHL Stanley Cup Playoffs	\$800.00	0.0	30	0	0	0	1	0	0	0	0	\$800.00	\$0.00	0.0
MGD 38	Su 11a-2p		French Open tennis	\$200.00	0.0	30	0	0	0	0	1	0	0	0	\$200.00	\$0.00	0.0
TOTALS:							12	10	11	6	7	12	10	68	\$60,700.00	\$244.86	247.9

Makegood Comments			
Date/Time	Action	Added by	Comment
09/18/20 3:39 PM	Sent To Rep	Patty Sparkman	Program Changes - please accept mg offer asap. Thanks